



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED

The Jewelers for Children is fortunate to receive many proposals from companies who wish to fundraise in support of our mission. So that we may properly evaluate each of these proposals and their feasibility, we ask that all requests be submitted via a Corporate Partner Program Application. This will allow us the opportunity to thoroughly examine your proposals and return a response to you in a timely manner.

Corporate Partner Program Application

Company Information:

Company Name _____

Name of Representative _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Company Web site _____

Products and/or services sold _____

Number of stores or offices _____

Industry _____

Age of company _____

Has your company raised funds for JFC before? _____

Has your company raised funds for other charities before? _____

What is the scope of your business?

Local

Regional

National

International

Internet-based only

Partnership Objectives

Please define your objective in a marketing partnership with JFC (check all that apply):

- Cause branding
- Corporate citizenship/social responsibility effort
- Employee morale/loyalty
- Employee volunteer opportunity
- Drive sales
- Drive store traffic
- Launch a new product or service
- Licensing
- Other

III. Fundraising Program

Please describe the fundraising program you would like considered by JFC.

IV. Fundraising Objectives

Please indicate the level of annual fundraising you anticipate.

V. Asset Requests

If your application is approved, what JFC resources and assets would you request to utilize to facilitate a partnership program?

VI. Partnership Criteria

The following list outlines a minimum selection of criteria for being considered for a national corporate partnership. Your submission of this application signifies your understanding and ability to comply with the criteria.

The program has the capacity to raise significant funds annually.

The program has the potential to raise awareness of the JFC brand and broaden its donor base.

The program will advance the mission of JFC.

The corporate prospect has a recognizable brand or product in the marketplace.

The corporate prospect has demonstrated high corporate social responsibility standards and does not engage in any business practices that may harm the JFC brand.

The proposed alliance must not threaten JFC's 501 (c) 3 not-for-profit status.

The prospective partner and/or their operating companies do not market controversial products or services including, but not limited to, alcohol, tobacco, adult content, etc.

The prospective partner will agree to adhere to the standards of the Better Business Bureau's Wise Giving Guidelines.

The partnership cannot cause a conflict of interest with JFC's existing corporate partners where exclusivity has been granted.

JFC will not enter into partnerships with startup companies marketing a new product or service.

JFC will reserve the right of review and approval for all program materials using JFC's brand, marks, name and logo.

JFC will not endorse products or services.

JFC will not allow the acquisition, use or solicitation of JFC donors, vendors, partners or employees.

JFC does not market, advertise or promote products or services to raise funds.

Please note any criteria that you would not be able to meet and explain:
