SUGGESTED SOCIAL MEDIA POSTS FOR RETAILERS, JFC DAY 2024

1. Post on August 26. Save the Date – Saturday, September 21st – join us to celebrate Jewelers for Children (JFC) Day. Jewelers for Children raised over $62 million benefiting children affected by illness, abuse, or neglect through our charity partners @makeawishamerica, @nationalcasagal, @stjude, @organizationforautismresearch and @egpaf. Do your part for the kids on #JFCDAY
2. Post on August 29. Make a child smile by visiting <<store name>> on Saturday, September 21st to support Jewelers for Children Day. Visit us in store, where we will be (state what you are doing to support the charities). All proceeds will be distributed to our partners, @makeawishamerica, @nationalcasagal, @stjude, and @egpaf. #JewelryForACause #JFCDAY
3. Post on September 3. Sparkle for a cause! Join us on September 21st to celebrate Jewelers for Children Day and make a difference in the lives of kids in need. Visit <<store name>> and indulge in exquisite pieces that shine a light of hope. Let's adorn hearts with compassion together! #SupportJFC #JFCDAY
4. Post on September 4. Sparkling Hearts, Shining Futures! Mark your calendars for September 21st as <<store name>> is celebrating Jewelers for Children Day. Help us to support @makeawishamerica, @nationalcasagal, @stjude, and @egpaf and make a positive impact on children's lives. #JewelryForACause #JFCDAY
5. Post on September 9. Visit <<store name>> on Saturday, September 21st to celebrate Jewelers for Children Day 2024. Together we can make a difference in children’s lives by supporting @makeawishamerica, @nationalcasagal, @stjude, and @egpaf. Shine bright with compassion and generosity! #JewelryForACause #JFCDAY2023
6. Post on September 13. Join <<store name>> in supporting children's dreams and futures by visiting us on Jewelers for Children Day - September 21st. We’ll be supporting incredible charities like @makeawishamerica, @nationalcasagal, @stjude, and @egpaf – ensuring more kids have what they need to thrive. #JewelryForACause #JFCDAY
7. Post on September 17. On September 21st, <<store name>> is joining the entire jewelry community for a heartwarming cause – Jewelers for Children Day. Visit our store to show your support for kids that face serious challenges in life, including life-threatening abuse, neglect and catastrophic illness. #JewelryForACause #JFCDAY
8. Post on September 19. <<store name>> is celebrating Jewelers for Children Day on September 21st. Please help us make a difference for children in need by visiting us supporting our JFC Day activities- @makeawishamerica, @nationalcasagal, @stjude, and @egpaf. #JewelryForACause #JFCDAY
9. Post on September 20. Join <<store name>> tomorrow, September 21st to celebrate a cause that truly matters. It's time for Jewelers for Children Day, and we're excited to invite you, our amazing community, to come in and make a difference together! #JewelryForACause #JFCDAY2023
10. Post on September 21. Change a child’s life for the better TODAY by joining us for Jewelers for Children Day 2023! <<store name>> is celebrating the good being done by the greater jewelry industry to support children in need. For every purchase make in-store today, (say specifically what you are doing). #JewelryForACause #JFCDAY