



JEWELERS FOR CHILDREN

A GIFT OF LOVE FOR CHILDREN IN NEED

WHY EMPLOYEE GIVING?

JFC's Employee Giving program, Heroes For Hope, is bringing out the best in jewelry industry professionals across the United States, who are choosing help change the lives of children impacted by life-threatening illness, abuse and neglect. Whether you're a major corporate retailer, or small mom-and-pop shop, you can join over XZY businesses that help to support JFC every year.



Participating in JFC's Employee Giving campaign is a sound investment for your company. JFC's long standing relationships with its partner organizations: St. Jude Children's Research Hospital, CASA, Glaser and Make-A-Wish America® ensures that your employee giving is channeled through reputable nonprofit organizations that have a long and dedicated history of helping children who need it the most.

JFC can help you to develop a Heroes for Hope Employee Giving program that not only aligns with the values and interests of your organization and your employees—it's simple to manage. Through payroll deduction to electronic pledging, employees can seamlessly contribute throughout the year.

Employee Giving programs not only improve the lives of those who receive help, it improves the lives of those who give. Employee giving programs are known to attract new business, create a stronger labor pool and improve employee morale and engagement. Creating an Employee Giving program like Heroes for Hope can also:

- Meet your organization's philanthropic goals
- Build trust and goodwill among customers by giving back to the community
- Energize and build teamwork among your employees by focusing on a common goal
- Offer a simple, convenient, and efficient way for your employees to support the causes that they believe in
- Create a ripple effect of giving as employees share news of their contribution to other employees, friends, family members and their communities