



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

**JFC**  
*Hero for Hope!*

## **BECOME A HERO TO KIDS IN NEED!**

For as little as \$1 a week, you can be part of JFC's mission to support children whose lives have been impacted by life-threatening illness or neglect. Heroes for Hope, the Jewelers for Children Employee Giving program, provides various levels of support through payroll deduction.

The Heroes for Hope program is implemented in jewelry industry companies large and small, nationwide, and our customizable materials make it easy for the program to be uniquely yours! Downloadable PDF files are available and can be customized with your company logo, leadership testimonials and specific calls-to-action.

### **Here's how it works:**

- Decide what timing works best for your organization to rollout the program and when employees will have the opportunity to enroll going forward (i.e., once per calendar or fiscal year, quarterly, or each pay period.)
- Host a Heroes for Hope Kick-off event to educate employees on the program. Encourage people to sign up!
- Once people decide that they want to give, employers can offer the program to their employees through a simple payroll deduction form. (Hyperlink to this section of site: see customizable down loadable payroll deduction form)
- Employees can then choose how they would like to contribute: once a week, bi weekly, once a month, or once a year, etc.
- Next, employees will specify the dollar amount that will be deducted from their paycheck, for an amount that fits their budget.
- All contributions to the Heroes for Hope Program will benefit our partner organizations: St. Jude's Children's Research Hospital®, Make-A-Wish Foundation®, Elizabeth Glaser Pediatric AIDS Foundation, and the National CASA Association. All donations are fully deductible as charitable contributions.
- In exchange for participation in the program every JFC Hero for Hope will receive a Heroes for Hope certificate and other incentives.

For step-by-step instructions on how to set up your very own Heroes for Hope program see our guide for Implementing and Managing a Heroes for Hope program.