



## JEWELERS FOR CHILDREN

A GIFT OF LOVE FOR CHILDREN IN NEED

JFC  
*Hero for Hope!*

### INCENTIVE IDEAS

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Customized by your company. Should be tiered appropriately for giving level goals.

- **Gratitude letters** - from company leadership, mission-affected families and JFC Board members
- **Child artwork** – printed and framed
- **Matching gifts challenge** by your company
- **Merchandise Discount** – offer employees who raise a specified threshold of fundraising dollars an incremental discount off a one-time purchase in your store.
- **Merchandise Gifts** – present a special piece of merchandise to employees who participate at a certain giving threshold.
- **JFC Branded Incentive Prizes** – order selected JFC branded merchandise such as rubber bracelets, mugs, pens, or flashing hearts for employees who participate in your fundraising program.
- **Gift Certificates** – present employees who participate in the program with a complimentary gift certificate to their favorite restaurant or store. Other gift certificates such as movie or event tickets could be purchased for all employees who meet a certain fundraising threshold.
- **In-store Recognition** – recognize employees who participate with a special recognition plaque in your store. Specially designed lapel pins or charms that employees could wear would also recognize their efforts for the JFC in your store and in front of customers.
- **Comp Days** – offer special “comp” or vacation days to employees who meet a certain fundraising threshold.
- **Check presentation** – invite employees to serve as the company’s representatives for a check presentation to a JFC representative.
- **Special events** – host a party or reception just for your employees who participate in the program. Contact the JFC to inquire about the feasibility of having a charity representative and/or family attend as a special guest.
- **Ticket to “Facets of Hope” Gala** – use your company’s earned or purchased “Facets of Hope” tickets to present to an employee or employees who meet a significant fundraising threshold.
- **“Facets of Hope” Program Book Ad** – honor your employees among your industry by purchasing a recognition ad in the Facets of Hope program book that features the names of your employees who are Heroes for Hope.