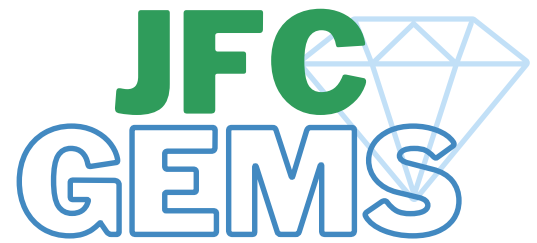




WHY EMPLOYEE GIVING?

How a program helps you and the kids



JFC's Employee Giving program, GEMS, is bringing out the best in jewelry industry professionals across the United States who are helping to change the lives of children impacted by life-threatening illness, abuse, and neglect. Whether you're a major corporate retailer or a small local establishment, you can join over 1,000 businesses that help support JFC every year in an easy and rewarding way.

Participating in JFC's Employee Giving program is a valuable investment for your company. JFC's long-standing relationships with its partner organizations, St. Jude Children's Research Hospital, National CASA Association, Elizabeth Glaser Pediatric AIDS Foundation, Organization for Autism Research and Make-A-Wish America®, ensure that your employee giving is channeled through reputable nonprofit organizations that have a long and dedicated history of helping children who need it the most.

JFC can help you develop an Employee Giving program that aligns with your organization's values and interests and is simple to manage. Employees can seamlessly contribute throughout the year with payroll deductions or recurring credit or debit card payments.

In addition to improving the lives of those who receive help, Employee Giving programs are proven to attract new business, create a stronger workforce, and improve employee morale and engagement. Creating an Employee Giving program like GEMS can also:

- **Meet your organization's philanthropic goals.**
- **Build trust and goodwill among customers by giving back to the community.**
- **Energize and build teamwork among your employees by focusing on a common goal.**
- **Offer a simple, convenient, and efficient way for your employees to support important causes.**
- **Create a ripple effect of giving as employees share news of their contributions with other employees, friends, family members, and their communities.**