



WHAT IS JFC GEMS?

Join us and Give Every Month

For as little as \$1 a week—less than a daily stop at your favorite coffee shop—you can support JFC’s mission to help children whose lives have been impacted by life-threatening illness or neglect. GEMS (Gives Every Month), the Jewelers for Children Employee Giving program, provides various levels of support through pre-tax payroll deduction or recurring credit or debit card payments.

Jewelry industry companies, large and small, have implemented JFC GEMS, and our customizable materials make it easy for the program to be uniquely yours! Downloadable PDF files can be customized with your company logo, leadership testimonials, contact information, and specific calls to action.

Here’s how it works:

- Decide when the best time for your organization to roll out the program is, for example, during the benefits enrollment period and when employees can enroll going forward (i.e., once per calendar or fiscal year, quarterly, or each pay period).
- Host a JFC GEMS kick-off event to educate employees on the program and encourage enrollment.
- Employees can enroll by completing a simple payroll deduction or recurring payment form where they will choose how often they want to contribute (each pay period, monthly, annually, etc.) and the specific dollar amount that will be deducted from their paycheck.
- All JFC GEMS contributions will benefit our partner organizations: St. Jude’s Children’s Research Hospital®, Make-A-Wish Foundation®, Elizabeth Glaser Pediatric AIDS Foundation, and the National CASA Association. All donations are fully deductible as charitable contributions.
- In exchange for participation in the program, every JFC GEM will receive a certificate, a commemorative pin, and a badge to display in their email signature.
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