



2023  
**JFC**  
Fitness  
Challenge



Introducing the JFC 2023 Fitness Challenge where we encourage everyone to **#GetFit4Kids!**

Need a little motivation to reach your fitness goals after the New Year? Jewelers for Children has got you covered! Using your smart watch or any fitness device or app, participants can have fun alongside friends, family and colleagues while competing for amazing prizes and raising money to support children in need.

When: **Registration opens January 4, 2023. Challenge runs from February 1<sup>st</sup> -March 3<sup>rd</sup>.**

As a sponsor, you can be part of this inaugural event and have your company's support promoted not only to all the participants in the challenge, but also to the JFC universe and the industry at large.

There are only a few, key sponsorship available, so sign up now.

**\_\_\_ Event Sponsor \$ 5,000**

Name/logo as lead sponsor on event website, all communication materials, signs, and banners and back of t-shirts. Full page ad in JFC's annual gala, the Facets of Hope commemorative journal. Two tickets to the Facets of Hope event in Las Vegas.

**\_\_\_ Kick-off Ride Sponsor \$ 2,500**

Name/logo on event website and all communications related to kick-off ride, banner, and signs, and back of t-shirts.

**\_\_\_ T-shirt sponsor \$ 3,000**

Name/logo on event website, banners and signs, sleeve of t-shirt and back of t-shirt.

**\_\_\_ Towel Sponsor \$ 2,000**

Name/logo on event website, towel, banners, and signs and back of t-shirt.

**\_\_\_ Water Bottle Sponsor \$ 4,000**

Name/logo on event website and water bottle

**\_\_\_ Prize Sponsor: In Kind Donation**

Please let us know if you have a product/gift card that you think would be a great prize for winning participants. Company and prize will be promoted throughout competition.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_