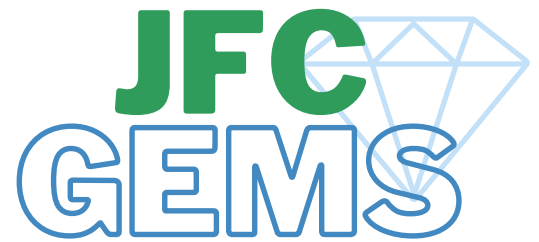




EMPLOYEE INCENTIVES

Your company can customize these, and they can be tiered appropriately for giving level goals.



- Gratitude letters - from company leadership, mission-affected families, and JFC Board members.
- Child artwork – printed and framed.
- Matching gifts challenge - by your company.
- Merchandise discount – offer employees who raise a specified threshold of fundraising dollars an incremental discount off a one-time purchase in your store.
- Merchandise gifts – present a special piece of merchandise to employees who participate at a certain giving threshold.
- JFC branded incentive prizes – order selected JFC-branded merchandise such as rubber bracelets, mugs, pens, or flashing hearts for employees who participate in your fundraising program.
- Gift cards – present employees who participate in the program with a gift card to their favorite restaurant or store. Other gift cards such as movie or event tickets could be purchased for all employees who meet a certain fundraising threshold.
- In-store recognition – recognize employees who participate with a special plaque in your store. Employees can also wear specially designed lapel pins or charms that would recognize their efforts for JFC in your store and in front of customers.
- Comp days – offer special “comp” or vacation days to employees who meet a certain fundraising threshold.
- Check presentation – invite employees to serve as the company’s representatives for a check presentation to a JFC representative.
- Special events – host a party or reception just for your employees who participate in the program. Contact JFC to inquire about the feasibility of having a charity representative and/or family attend as a special guest.
- “Facets of Hope” program book ad – honor your employees by purchasing a recognition ad in the Facets journal that features the names of your employees who are JFC GEMS.