

You can use this sample letter as is or edit to include your own message to your vendors and customers communicating your support of the Jewelers for Children Hope for the Holidays program.

Dear Friend,

With the holidays just around the corner, we are writing to thank you for all you have done to help us prepare for the all-important selling season ahead. As the tradition of gift giving is so much a part of the holidays we often receive many thoughtful gifts at this time of year. If you are considering sending anything to us we would like to offer a thoughtful suggestion that supports the Jewelers for Children and helps those for whom the holidays are most special: kids.

We would like to ask you to consider making a *Hope for the Holidays* contribution in our honor to JFC. Your tax-deductible gift will help children who are the victims of catastrophic illness or life-threatening abuse and neglect, through JFC's support of St. Jude Children's Research Hospital®, the Elizabeth Glaser Pediatric AIDS Foundation, Make-A-Wish® America, and the National CASA (Court Appointed Special Advocates) Association. Support is also provided to Make-A-Wish® International and the the Organization for Autism Research. For more than 20 years the jewelry industry, through Jewelers for Children, has helped thousands with more than \$62 million in support.

JFC will notify us of all the *Hope for the Holidays* contributions made in our honor, so we ask that you kindly communicate directly with them, [using this link](#) and easy online form. If you have any questions, or need additional information, please contact JFC at 212-687-2949.

As we proudly unite with other companies in our support of Jewelers for Children, we suspect you may receive more than one request of this nature. In the spirit of the holiday season, we wish to impact the lives of those who are truly in need of our help. We thank you for considering all requests.

With warm holiday wishes,

Our Team

You should include names, titles and signatures of your executive team. Experience has shown that a multitude of signatures makes this letter more powerful.