



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

FOR IMMEDIATE RELEASE

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**Jewelers for Children Rings of Strength Marks 10 Years**

New York, NY – Jewelers for Children held the 10th Annual Rings of Strength Tour on Thursday, June 9, 2022, at the Venetian Resort in Las Vegas, NV. This year an installment of the very popular event was also held during the AGS Conclave in Oklahoma City on April 25.

Nearly 70 hardy souls assembled at 5:30 a.m. to either walk or run 5K along the scenic Las Vegas Strip. The participants who signed up built their own fundraising websites and collected more than \$ 21,000 to support Jewelers for Children. The event at Conclave raised over \$ 10,000 and included 70 participants. Since the inception of the event, more than \$ 600,000 has been raised to support JFC's charity partners.

"The Rings of Strength events have become a very big part of our program activity" said Eric Zuckerman, JFC's Vice President for Special Programs. Having an opportunity for folks to get together and do something totally different from the usual

Sponsors for the event included JCK Events, American Gem Society, the GIA Alumni Association, the Women's Jewelry Association, Quality Gold, Assurant and Freeman.

The event attracted individuals, as well as teams, of industry supporters. Teams were organized by Quality Gold, Diamonds in the Rough, Kev & Momma, Sy Kessler, Team JCK and WJA. Cora Lee Colaizzi and the team from Quality Gold once again held the top position on the leader board raising the most as a team and as an individual.

Jewelers for Children was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated more than \$ 60 million to programs benefiting children whose lives have been affected by illness, abuse, or neglect through our charity partners St. Jude Children's Research Hospital®, Make-A-Wish® America, the Elizabeth Glaser Pediatric AIDS Foundation and the National CASA/GAL Association. JFC also provides support to Make-A-Wish® International, and the Organization for Autism Research.

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