



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

**Jewelers for Children Announces Additional Support from Brosway Italia**  
**The Company Once Again Designs and Manufactures a Bracelet for Donation**

New York, NY – **Brosway Italia** has announced they are once again stepping up to support **Jewelers for Children** with a limited-edition bracelet that will be used for fundraising.

Brosway Italia one of the largest, most well-known fashion jewelry brands in Italy, has always supported beneficial and social causes through collaborations with important non-profit organizations that work towards important social causes. After donating a bracelet in 2019, Brosway Italia has once again designed and manufactured a limited-edition bracelet that they are donating to JFC to use for fundraising purposes.

*"Jewelers for Children personifies the good in the jewelry industry.",* says Beatrice Beleggia CEO of Bros USA Corp. *"Brosway Italia has always believed it is our ethical duty to give back and we can think of no better way than to support Jewelers for Children in their fundraising efforts."*

The bracelet has been produced in stainless steel with a tree of life charm and featuring a Swarovski crystal. A tag with the JFC logo is also included. The bracelet will be sold by JFC at fundraising events and through their website. To reinforce their commitment, Brosway Italia also sell the bracelet directly with proceeds benefitting Jewelers for Children.

The next charity event to which Brosway Italia will participate is the annual **Gala Dinner** thrown by **Jewelers for Children at The Venetian Hotel in Las Vegas**, during the week of **JCK Jewelry Show**, one of the most famous around the world.

## About Brosway Italia

Brosway Italia is the #1 fashionable jewelry brand in Italy, selling products ranging from necklaces and bracelets to rings and earrings across the world since 1979.

Heritage, passion and Italian style are at the core of what drives Brosway Italia's mission: all jewels are entirely designed in Italy and distributed in over 30 countries, where they have become a symbol of Italian excellence worldwide.

All Brosway Italia jewels are hypoallergenic and their design follows the latest trends, in an ongoing quest to create fashion jewelry pieces to match different personalities, bringing affordable high-quality jewels to the final consumer.

To learn more about Bros Manifatture, please visit [www.broswayitalia.com](http://www.broswayitalia.com)

## About Jewelers for Children

*Jewelers for Children* was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated nearly \$ 60 million to programs benefiting children whose lives have been affected by illness, abuse or neglect through our charity partners St. Jude Children's Research Hospital®, the Elizabeth Glaser Pediatric AIDS Foundation, Make-A-Wish® America, and the National CASA Association. JFC also provides support to Make-A-Wish® International, and the Organization for Autism Research.

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