



FOR IMMEDIATE RELEASE

Contact:

### **(store name) Celebrates Jewelers for Children Day**

On September 25, 2021 we are joining jewelers across the country to celebrate our industry's charity, Jewelers for Children with JFC Day. This is the fourth annual installment of the day that provides a way for the jewelry industry to come together and celebrate the success of the industry's support for children in need and raise visibility and funds for the charity.

We are inviting you to stop by our store on September 25, and learn more about Jewelers for Children and how we are celebrating this special day. Watch our social media and our website to see more about JFC Day and Jewelers for Children.

We will be (insert your activities here) and we hope you'll be able to join us as we mark this milestone.

Jewelers for Children was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated more than \$57 million to programs benefiting children whose lives have been affected by illness, abuse or neglect through our charity partners St. Jude Children's Research Hospital®, Make-A-Wish® America, the Elizabeth Glaser Pediatric AIDS Foundation and the National CASA Association. JFC also provides support to Make-A-Wish® International, the Santa-America Fund, and the Organization for Autism Research.

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