



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

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**FOR IMMEDIATE RELEASE:**

**Jewelers for Children Announces 2020 Facets of Hope  
Drosos and Abramo to be honored**

Jewelers for Children will hold the 22<sup>nd</sup> edition of its Annual Facets of Hope event on Thursday June 4, at the Venetian Las Vegas, in Las Vegas, NV, during the jewelry market week. The event shifts to Thursday evening in connection with the change in the date pattern for the 2020 events.

During the event Gina Drosos, chief executive officer of Signet Jewelers, Ltd. and Mercedes Abramo, president and chief executive officer of Cartier North America will be honored and the charity will announce the success of their fundraising efforts for the year.

In 2019, more than 1,200 industry friends attended the event and it was announced that \$ 1.3 million would be donated to the JFC charity partners bringing the cumulative total since 1999 to nearly \$ 57 million.

“We are so fortunate to have Gina and Mercedes serving as honorees for the 2020 edition of our Facets of Hope event. said Debra Puzio, JFC Board Chair. Along with them and hearing from some of the young heroes the industry has helped, the evening will be a “not-to-miss” event.”

The event will be held at the Venetian Resort Casino starting 6:00 p.m. on the fourth level with cocktails, followed by dinner and the program beginning at 7:30 p.m. Anyone interested in attending or sponsoring can contact JFC at (212) 687-2949 or [info@jewelersforchildren.org](mailto:info@jewelersforchildren.org). Details and participation forms are available at the JFC website, [www.jewelersforchildren.org](http://www.jewelersforchildren.org).

*Jewelers for Children* was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has raised nearly \$ 57 million for programs benefiting children whose lives have been affected by illness, abuse or neglect

through our charity partners St. Jude Children’s Research Hospital®, the Elizabeth Glaser Pediatric AIDS Foundation, Make-A-Wish® America, and the National CASA Association. JFC also provides support to Make-A-Wish® International, the Organization for Autism Research and the Santa-America Fund.

### About Gina Drosos

Virginia “Gina” C. Drosos is the Chief Executive Officer of Signet Jewelers (NYSE: SIG), the world’s largest retailer of diamond jewelry, where she leads a team of more than 33,000 to deliver a world-class OmniChannel experience to customers of Kay Jewelers, Zales, Jared The Galleria Of Jewelry, H. Samuel, Ernest Jones, Peoples, Piercing Pagoda and JamesAllen.com.

Gina was appointed Signet CEO in July 2017 and served as a director of Signet’s Board since 2012. She is also on the Board of Directors of American Financial Group (NYSE: AFG), an insurance and investments company.

Gina has more than 30 years of executive leadership experience in the consumer goods, beauty and healthcare and retail industries. Before becoming Signet’s CEO, she served as President & CEO of Assurex Health, a breakthrough start-up medical genetics company, where she delivered significant revenue growth and executed the strategic exit. Prior to Assurex Health, Gina spent 25 years at The Procter & Gamble Company (NYSE: PG), most recently as Group President, Global Beauty Care, where she reinvented brands, developed innovative solutions to drive category growth, and led her team to build the #1 beauty company in the world.

Gina’s heart for helping underserved women and children spans decades. She is on the Board of Akron Children’s Hospital and has long supported purpose-driven international organization Back2Back Ministries that cares for orphans and vulnerable children. As Chair of the Cosmetic Executive Women Foundation board, she helped substantially increase the Cancer and Careers program reach and funding.

The award-winning CEO has been recognized for industry leadership and community contributions. Among her recognitions are Fortune’s 50 Most Powerful Women in Business, EY’s Entrepreneur of the Year, and the YWCA Career’s Woman of Achievement.

Gina holds a Bachelor of Business Administration from The Terry School, University of Georgia, and a Master of Business Administration from The Wharton School, University of Pennsylvania.

## About Mercedes Abramo

Mercedes Abramo was appointed president and CEO of Cartier North America in June of 2014.

Ms. Abramo began her career at Cartier in 2008 as director of the flagship Fifth Avenue Mansion after a successful career in the luxury hospitality industry. She then served as assistant vice president of New York retail, overseeing all New York boutiques, and then as vice president of retail for all of North America. She has more than 20 years of retail, hospitality, and luxury goods experience, having held management positions with Loews Miami Beach, Ritz Carlton Hotels and Tiffany & Co.

In her current role as president and CEO, Ms. Abramo oversees the strategy and operations for Cartier North America, including 28 boutiques and nearly 150 specialty retailers. She is the first female and the first American to hold this position in North America.

Ms. Abramo serves on the board of directors of Jewelers of America and the advisory board of the Luxury Education Foundation, a public not-for-profit organization that focuses on educational programs for undergraduate and graduate students in design and business. She also serves on the board of trustees of St. Andrew's School. She is a key advocate for the Cartier Women's Initiative, a global initiative designed to identify, support and encourage impact-driven businesses led and owned by women entrepreneurs.

Ms. Abramo holds a BA in political science from Sewanee: The University of the South and an MBA in international luxury brand management from the prestigious ESSEC Business School.