



**JEWELERS FOR CHILDREN**  
A GIFT OF LOVE FOR CHILDREN IN NEED

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**FOR IMMEDIATE RELEASE:**

**Jewelers for Children Announces Support from Brosway Manifatture**  
**Custom Bracelet to be Designed and Sold to Benefit Children in Need**

Miami – 25 March 2020 – **Brosway** has announced support of **Jewelers for Children** with a limited-edition bracelet that will be used for fundraising.

Brosway one of the largest, most well-known fashion jewelry brands in Italy, has always supported beneficial and social causes through collaborations with important non-profit organizations that work towards important social causes. This year, they have decided after careful consideration, to support Jewelers for Children through the creation of a Limited-Edition Chakra bracelet.

"We have decided to collaborate with Jewelers for Children", says Beatrice Beleggia CEO of Bros USA Corp, "because for a Company like ours it is an ethical duty to be able to contribute so that charities such as Jewelers for Children can continue their valuable work of helping children."

The jewel Chakra bracelet will be available from Jewelers for Children, at fundraising events and, as well as on Brosway.com, and at authorized jewelers. the e-commerce and in the authorized jewelry.

In addition, the bracelets will be available for purchase at the annual **Facets of Hope Dinner**, to be held in Las Vegas to allow attendees to provide additional support by purchasing the bracelet. To reinforce their commitment, Brosway will also sell the bracelet directly with proceeds benefitting Jewelers for Children.

**About Bros Manifatture**

Bros Usa Corporation is an Holding of Bros Manifatture Group, a family company founded in 1979 in Italy, in the Marche region, and is the owner of several jewelry brands: Brosway, fashion jewelry and watches, Pianegonda, contemporary luxury

jewelry; Rosato, fine silver and gold jewelry and watches, S'Agapò, fast fashion stainless steel jewelry. To learn more about Bros Manifatture, please visit <http://www.pianegonda.us/> and <http://brosway.us>  
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#### About Jewelers for Children

*Jewelers for Children* was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated nearly \$ 57 million to programs benefiting children whose lives have been affected by illness, abuse or neglect through our charity partners St. Jude Children's Research Hospital®, the Elizabeth Glaser Pediatric AIDS Foundation, Make-A-Wish® America, and the National CASA Association. JFC also provides support to Make-A-Wish® International, and the Santa-America Fund.

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