



**Facets of Hope Dinner – Sunday June 3, 2018
Mandalay Bay Resort and Casino – Las Vegas, NV**

**Honoring:
Bill Luth, Signet Jewelers, Ltd.
Jeffrey Cohen, Citizen Watch America**

Underwriting Opportunities – Invitation Printing Deadline March 9, 2018

- \$ 150,000 **Premier Underwriter** (includes 40 dinner tickets and a 4-color journal page)
- \$ 100,000 **Miracle Maker Underwriter** (includes 40 dinner tickets and a Platinum journal page)
- \$ 75,000 **Benefactor Underwriter** (includes 30 dinner tickets and a Gold journal page)
- \$ 50,000 **Patron Underwriter** (includes 20 dinner tickets and a Silver journal page)
- \$ 35,000 **Sponsor Underwriter** (includes 10 dinner tickets and a Bronze journal page)

All underwriter packages include listing company name on dinner invitation and journal cover, based on meeting deadlines; company logo banner at event, company name/logo displayed during reception; and recognition plaque.

Dinner Prices – Does not include journal pages

- Tables of Ten \$ 5,000
- Individual Tickets \$ 500

Kosher and Indian Vegetarian Meals Available by Advance Order Prior to May 11, 2018

Journal Prices – Does not include dinner tickets

- \$ 25,000 Diamond Page \$ 5,000 Full Page
- \$ 20,000 Emerald Page \$ 2,500 Half Page
- \$ 15,000 Ruby Page \$ 1,500 Quarter Page
- \$ 10,000 Sapphire Page \$ 1,000 Business Card Size
- \$ 750 Gems for Kids Listing

Additional Sponsorships

- \$ 5,000 Bar Sponsor \$ 35,000 After-Party Sponsor-**SOLD**
- \$ 3,500 Photo Booth- **SOLD** \$ 7,500 Gift Bag Sponsor
(Includes Facets and Rings of Strength)

Evening's Schedule

- 6:00 p.m. – 7:30 p.m. Cocktail Reception 7:30 p.m. – 8:00 p.m. Program
- 8:00 p.m. – 9:00 p.m. Dinner 9:00 p.m. – 11:00 p.m. After Party

Underwriter list on invitation printing deadline March 9, 2018

Journal advertising deadline April 13, 2018

Seating and special meal requests deadline May 11, 2018

**Benefiting our Charity Partners: St. Jude Children's Research Hospital, Make-A-Wish America,
the National CASA Association, and the Elizabeth Glaser Pediatric AIDS Foundation**



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Mandalay Bay Resort and Casino – Las Vegas, NV

Journal Advertising Specifications

All ad materials must be submitted to JFC no later than April 13, 2018

Company _____ Name _____

Mechanical Requirements

Final Trim Size of Journal 7" x 10"

- | | |
|--|---|
| <input type="checkbox"/> Full Page - 5.75" x 9.0" | <input type="checkbox"/> Quarter Page - 3" x 4.24" |
| <input type="checkbox"/> Half Page - 5.75" x 4.24" | <input type="checkbox"/> Business Card - 2.75" x 4" |

Please update and use our previous ad.

Ad submitted via email in final form

Final ad submitted via regular/express mail

If you prefer to have your ad prepared by JFC, please select one of the following sentiments, or prepare your own and submit this form along with your logo to our office.

We are proud to be a part of the "industry with a heart" and congratulate Jewelers for Children on 20 years of helping to support children in need!

Congratulations to Bill Luth on receiving this wonderful honor and for all of your efforts on behalf of children in need.

Congratulations to Jeffrey Cohen for inspiring us with his dedication to bettering the lives of children.

Thank you Bill and Jeffrey for helping so many children in need.

There is nothing more brilliant than a smile as it bursts across the face of a child, thank you JFC for opening our hearts to thousands of children for a milestone 20 years.

We commend the meaningful efforts of The National CASA Association, the Elizabeth Glaser Pediatric AIDS Foundation, St. Jude Children's Research Hospital®, and Make-A-Wish® America, for their tireless dedication to children.

The journal is perfect bound and all ads are printed in black and white on #80 coated text stock. Please send all ads as CMYK. Most file types can be accommodated, the following are preferred: EPS, prefer fonts outlined; Tiff, 300 dpi @ actual size; Quark, fonts and links must be included; InDesign, fonts and links must be included; Photoshop, fonts should be included for vector output; Acrobat PDF, must be press ready or high-resolution, Adobe Illustrator, prefer fonts outlined.

You may email your artwork to info@jewelersforchildren.org, or mail directly to:
Jewelers for Children, 120 Broadway, Ste. 2820, New York, NY 10271

**JFC "Facets of Hope 2018" Commitment Form
 Sunday, June 3, 2018
 Mandalay Bay Resort and Casino, Las Vegas, NV**



Company Name: _____

Contribution authorized by: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Underwriting Packages – Invitation printing deadline March 9, 2018

- ___ Premier Sponsor @ \$ 150,000 (includes 40 seats & 4-color Journal Page)
- ___ Miracle Maker @ \$100,000 (includes 40 seats & Platinum Journal Page)
- ___ Benefactor @ \$75,000 (includes 30 seats & Gold Journal Page)
- ___ Patron @ \$50,000 (includes 20 seats & Silver Journal Page)
- ___ Sponsor @ \$35,000 (includes 10 seats & Bronze Journal Page)

Commemorative Journal – Advertising material deadline April 13, 2018- No Tickets Included

- ___ Diamond Page @ \$25,000 ___ Half Page @ \$2,500
- ___ Emerald Page @ \$20,000 ___ Quarter Page @ \$1,500
- ___ Ruby Page @ \$15,000 ___ Business Card Size @ \$1,000
- ___ Sapphire Page @ \$10,000 ___ "Gems for Kids" Name List @ \$750
- ___ Full Page @ \$5,000 ___ Gift Bag Sponsor Facets/Rings of Strength \$ 7,500

Dinner Seating – Invitations will be sent for your use with your invited guests. Special meal requests (Kosher and Vegetarian) and seating assignments must be received by May 11, 2018 to be accommodated.

___ Table(s) for 10 guests @ \$5,000 each – No Ad Included

(Tables can accommodate up to 12 guests for an additional. \$500 per guest)

___ Seat(s) @ \$500 each – No Ad Included ___ Bar Sponsor \$ 5,000

SOLD After Party Sponsor (exclusive) \$ 35,000 ___ Donation Only, No Ad, No Seats

\$ _____ Total Contribution

___ I agree that this commitment will be paid in full to JFC by June 1, 2018

___ Please Issue Invoice

___ Please Bill Credit Card as follows:

Name on card: _____

Number: _____ Exp. Date: _____

Signature: _____

Please call (212) 687-2949, fax (212) 687-3226 or info@jewelersforchildren.org with questions.
 Jewelers for Children, 120 Broadway, Ste. 2820, New York, NY 10271