



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED



Jewelers for Children/Hope & Heroes Children's Cancer Fund

JEWELERS ON THE FAIRWAY – A TOURNAMENT FOR CHARITY

TUESDAY, AUGUST 2ND, 2011

TRUMP NATIONAL GOLF & COUNTRY CLUB, BEDMINSTER, NJ

CO-CHAIRS: LARRY GORDON, SHREEJI JEWELRY & LG DIAMOND

SAMIR MEHTA, PARAS DIAMOND/AMIKAM

ONLINE REGISTRATION & INFORMATION: www.jewelersonthefairway.com

Jewelers for Children

As the industry's charity, Jewelers for Children (JFC) is generously supported by those who create and sell fine jewelry and watches. Manufacturers, retail jewelers, trade associations, watch companies and those who provide professional services to the jewelry industry unite on behalf of children in need.

Since 1999, more than \$35 million has been invested in special programs to reach children whose lives have been devastated by catastrophic illness or life-threatening abuse and neglect. Please join with the "Industry with a Heart" in support of the work being done by our charity partners; St. Jude Children's Research Hospital, the Make-A-Wish Foundation and the Make-A-Wish Foundation International, Elizabeth Glaser Pediatric AIDS Foundation and the National CASA (Court Appointed Special Advocates) Association. JFC also supports The Santa America Fund.

Hope & Heroes Children's Cancer Fund

Thank you for supporting **The Hope & Heroes Children's Cancer Fund** through your generous participation in the fourth Jewelers for Children/Hope & Heroes Golf Tournament. ***We could not help these children without you.***

The Hope & Heroes Children's Cancer Fund, an independent 501(c)3 charity, provides philanthropic assistance to the Herbert Irving Child & Adolescent Oncology Center at Columbia University Medical Center. The Fund's mission is to support and expand existing programs and therapies at the Center, develop new initiatives, and enhance the research that is vital to continuing the fight against pediatric cancer. The Center is located at Morgan Stanley Children's Hospital of New York-Presbyterian, one of the few hospitals on the America's Best Hospitals Honor Roll published by U.S. News & World Report.

The Tournament

The Tournament will set a new standard for charity events. Working together, Jewelers for Children and Hope & Heroes Children's Cancer Fund will host your most influential colleagues from some of the leading industry companies in the New York area. The tournament will be limited to the first 100 players to sign up, so don't miss out on this opportunity.

Proceeds support Jewelers for Children and the Hope & Heroes Children's Cancer Fund

MAJOR SPONSORSHIP OPPORTUNITIES

\$10,000 TITLE SPONSOR – *SOLD*

JOHNSON MATTHEY

Six dinner tickets
Prominent logo placement displayed on all event material
Prominent Day-of-Event program recognition
Recognition at awards ceremony
Special appreciation gift
Prominent logo on tournament banner
Prominent logo & link on tournament website
Tee box signage
3 x 5 Title Sponsor Banner

\$7,500 ENTERTAINER PACKAGE - Exclusive

Entertainer in branded apparel at event
Customized golf bag
Two dinner tickets
Tee box signage
Logo displayed on all event material
Day-of-Event program recognition
Logo on Tournament Banner
Logo & link on Tournament Website

\$5,000 EAGLE SPONSOR(S) - Foursome

Two dinner tickets
Logo displayed on all event material
Day-of-Event program recognition
Logo on Tournament Banner
Logo & link on Tournament Website

Plus EXTRAS – Contact the Co-Chairs for Exciting Information!

PLAYER PACKAGES

\$900 SINGLE PLAYER FEE

Single Player Fee
Welcome Gift/Brunch/Dinner
Single Players will be paired according to Handicap

OPTIONAL SPONSORSHIP PACKAGES

\$4,000 BEVERAGE STATION SPONSOR(S) (MULTIPLE)

Company Logo Signage on Beverage Stations

\$2,500 LONG DRIVE CHALLENGE SPONSOR (EXCLUSIVE)

Custom signage w/company logo
Company logo on prize
This is a Pre-Tournament Event with multiple participants
and on-lookers

\$2,500 GOLF BALL SPONSOR

SOLD – Amikam/Paras

Logo on Golf Balls Distributed to All Players

\$2,000 HOLE-IN-ONE CONTEST (EXCLUSIVE)

Company Logo on Contest Signage

\$4,000 CADDIE SPONSOR(S) (MULTIPLE)

Company Logo on all Caddie Bibs

\$2,500 PUTTING CONTEST SPONSOR (EXCLUSIVE)

Custom signage w/company logo
Company logo on prize
This is a Pre-Tournament Event with multiple
participants

\$2,000 DRIVING RANGE SPONSOR(S) (MULTIPLE)

Signage on Driving Range

\$2,000 HONEY POT SPONSOR (EXCLUSIVE)

50/50 game conducted on Par 3 hole during event

All sponsorships listed above include:

Program recognition
Logo on tournament banner
Logo & link on tournament website

\$1,000 TEE BOX SPONSOR(S)

Tee Box Signage
Logo on Tournament Banner

Register at www.jewelersonthefairway.com



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PARTICIPATION LEVEL

___ TITLE SPONSOR JOHNSON MATTHEY	SOLD	___ PUTTING CONTEST SPONSOR	\$ 2,500
___ ENTERTAINER PACKAGE	\$ 7,500	___ EAGLE SPONSOR	\$ 5,000
___ HONEY POT SPONSOR	\$ 2,000	___ DRIVING RANGE SPONSOR	\$ 2,000
___ BEVERAGE STATION SPONSOR	\$ 4,000	___ HOLE-IN-ONE CONTEST	\$ 2,000
___ CADDIE SPONSOR	\$ 4,000	___ HOLE-IN-ONE CONTEST	\$ 2,000
___ GOLF BALL SPONSOR AMIKAM/PARAS	SOLD	___ TEE BOX SPONSOR	\$1,000
___ LONG DRIVE CHALLENGE SPONSOR	\$ 2,500	___ SINGLE PLAYER FEE	\$ 900
___ CONTRIBUTION	\$ _____		

I cannot attend, but am enclosing my contribution

CONTACT INFORMATION

Company/Organization/Name _____

(As you wish it to appear on printed materials)

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

DAYTIME PHONE #: _____ FAX: _____

EMAIL: _____

PAYMENT OPTIONS:

___ CHECK ENCLOSED (*Payable to Jewelers for Children*) or PLEASE BILL MY CREDIT CARD: ___ VISA ___ MC ___ AMEX

NAME ON THE CARD: _____

BILLING ADDRESS: _____

CARD NUMBER: _____ EXP. _____

- Donations are tax-deductible to the full extent provided by the law.
- You can also register online at www.jewelersonthefairway.com
- Please fax this form to (212) 687-3226

- Please mail checks to: **Jewelers for Children**
52 Vanderbilt Ave., 19th Floor
New York, NY 10017
- Telephone number for information: is (212) 687-2949