



**Jewelers for Children
Facets of Hope Dinner – Sunday, June 6, 2010
The Venetian Hotel – Las Vegas, NV**



It's all About the Kids!

**Honoring
Ed Hrabak, Sterling, Inc.
Jonathan Goldman, Frederick Goldman, Inc.**

Underwriting Opportunities

\$ 150,000	Premier
\$ 100,000	Miracle Maker
\$ 75,000	Benefactor
\$ 50,000	Patron
\$ 35,000	Sponsor



Dinner Prices – Does not include advertising

Tables of Ten	\$ 5,000
Individual Tickets	\$ 500

Kosher and Indian Vegetarian Meals Available by Advance Order Prior to May 21, 2010

Journal Prices – Does not include dinner or cocktail party tickets



\$ 25,000	Diamond Page
\$ 20,000	Emerald Page
\$ 15,000	Ruby Page
\$ 10,000	Sapphire Page
\$ 5,000	Full Page
\$ 2,500	Half Page
\$ 1,500	Quarter Page
\$ 1,000	Business Card Size
\$ 750	Gems for Kids Listing



Evening's Schedule

6:15 p.m. – 7:50 p.m.	Cocktail Reception
8:00 p.m. – 8:30 p.m.	Program
8:30 p.m. – 10:00 p.m.	Dinner

**Underwriter list on invitation printing deadline March 12, 2010
Journal advertising deadline April 16, 2010
Seating and special meal requests deadline May 21, 2010**

**Facets of Hope Campaign- June 6, 2010
Underwriting Opportunities
Venetian Resort Hotel Casino**

Premier	\$150,000
Includes Preferred Seating for 40+ Guests 4-Color Page in Journal*	
Miracle Maker	\$100,000
Includes Preferred Seating for 40 Guests Platinum Page in Journal*	
Benefactor	\$75,000
Includes Preferred Seating for 30 Guests Gold Page in Journal*	
Patron	\$50,000
Includes Preferred Seating for 20 Guests Silver Page in Journal*	
Sponsor	\$35,000
Includes Preferred Seating for 10 Guests Bronze Page in Journal*	

All levels of Underwriting committed by **March 12, 2010**, receive the following benefits:

- Company Name on Invitation by specific level of underwriting
- Company Logo on wall at event
- Company Logo on Welcome Video loop
- Plaque of recognition of generosity
- Special signage as guests enter featuring Company Logo
- Recognition on the JFC Website

***4-Color, Platinum, Gold, Silver and Bronze pages available exclusively to underwriters.**

Additional tickets beyond those included in package may be purchased for \$500 each, or a table of 10 for \$ 5,000.

****All special meal requests and names for seating assignments must be received by JFC by May 21, 2010 for accommodation.**



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED

Facets of Hope Dinner - Sunday June 6, 2010
Venetian Hotel - Las Vegas, NV

Journal Advertising Specifications

All ad materials must be submitted to JFC no later than April 16, 2010.

Mechanical Requirements

Trim Size	7" x 10"
Full Page	5.75" x 9.5"
Half Page	5.75" x 4.68"
Quarter Page	2.8" x 4.68"
Business Card	2.8" x 3"

If you prefer to have your ad prepared by JFC, please select one of the following sentiments and submit this form along with your logo to our offices. You may also choose to use the previous year's artwork if applicable by indicating below.

Name _____ Company Name _____

- _____ We are proud to be a part of "industry with a heart" and commend JFC and the honorees for showing compassion for children in need.
- _____ Congratulations to our friend Ed Hrabak on receiving this wonderful honor and for all of his efforts on behalf of children in need.
- _____ Congratulations to Jonathan Goldman for inspiring us with his dedication to bettering the lives of children.
- _____ There is nothing more brilliant than a smile as it bursts across the face of a child, thank you JFC for opening our hearts to thousands of children.
- _____ We commend the meaningful efforts of The National CASA Association, the Elizabeth Glaser Pediatric AIDS Foundation, St. Jude Children's Research Hospital, the Make-A-Wish Foundation of America, and Autism Speaks for their tireless dedication to children.
- _____ Please update and use last year's artwork.

The journal is perfect bound and all ads are printed in black and white on #80 coated text stock. Please send all ads as CYMK. Most file types can be accommodated, the following are preferred: EPS, prefer fonts outlined; Tiff, 300 dpi @ actual size; Quark, fonts and links must be included; InDesign, fonts and links must be included; Photoshop, fonts should be included for vector output; Acrobat PDF, must be press ready or high-resolution, Adobe Illustrator, prefer fonts outlined.

You may email your artwork to info@jewelersforchildren.org, or mail directly to:

Jewelers for Children
52 Vanderbilt Avenue, 19th Floor, New York, NY 10017.
If you have any questions, please call us at 212-687-2949.



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED

As the industry's charity, Jewelers for Children (JFC) is generously supported by those who create and sell fine jewelry and watches. Manufacturers, retail jewelers, trade associations, watch companies and those who provide professional services to the jewelry industry unite on behalf of children. Since 1999, nearly \$ 32 million has been invested in special programs to reach children whose lives have been devastated by catastrophic illness or life-threatening abuse and neglect. Please join with the "Industry with a Heart" in support of the work being done by our charity partners.

National CASA (Court Appointed Special Advocates) Association

National CASA is dedicated to making the world a safer and more nurturing place for the nation's abused and neglected children. Highly trained CASA volunteers are matched one to one with children in foster care and work to ensure that they are placed in stable, caring homes where they can thrive. CASA's national network of local programs in more than 900 communities provides a strong voice, one child at a time, to more than 200,000 children each year. Nearly 60,000 caring, trained volunteers serve children every year; yet tens of thousands of children go without an advocate to speak for them. In the last five years, Jewelers for Children funds have provided critical support to program staff and CASA/GAL volunteers serving 3,667 abused and neglected children in 336 shared communities nationwide.



Elizabeth Glaser Pediatric AIDS Foundation

The Elizabeth Glaser Pediatric AIDS Foundation is a global leader in the fight against pediatric AIDS, working around the world to halt the pandemic and help those already infected with HIV. Its research, prevention and treatment, and advocacy efforts have improved the lives of millions of children and families each year as it pursues its ultimate goal: an HIV-free generation. JFC grants directed to research programs - including the Elizabeth Glaser Scientist Award and the International Leadership Award -- as well as HIV prevention initiatives have helped the Foundation bring hope to children and families worldwide.



St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is dedicated to finding cures and saving children. The commitment shown by Jewelers for Children to St. Jude has helped the hospital continue to be one of the world's premier centers for the research and treatment of pediatric cancer and other catastrophic childhood diseases. Children from all 50 states and around the world have come through the doors of St. Jude for treatment, and thousands more around the world have benefited from the research conducted at St. Jude – research that is shared freely with the global medical community. JFC helps ensure this crucial research will continue and that no child will ever be denied treatment at St. Jude because of the family's inability to pay. JFC endowed the Bone Marrow Transplant Clinic at St. Jude in 1999, and since then almost 900 children have received bone marrow transplants. Additionally, JFC has funded the Stem Cell Transplantation Laboratory and a chair in the Genetics and Gene Therapy departments. JFC is currently working to fulfill a \$5 million pledge to fund immune system regeneration research.



Make-A-Wish Foundation® of America

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Born in 1980 when a group of caring volunteers helped a young boy fulfill his dream of becoming a police officer, the Foundation is now the largest wish-granting charity in the world, with 65 chapters in the United States and its territories. With the help of generous donors and nearly 25,000 volunteers, the Make-A-Wish Foundation grants a wish every 40 minutes and has granted more than 185,000 wishes in the U.S. since inception. Since 1999, JFC and the jewelry industry have impacted the lives of over 1,100 children and their families in the United States by funding wishes.



Autism Speaks

At Autism Speaks, the goal is to change the future for all who struggle with autism spectrum disorders. They are dedicated to funding global biomedical research into the causes, prevention, treatments, and cure for autism; to raising public awareness about autism and its effects on individuals, families, and society; and to bringing hope to all who deal with the hardships of this disorder. We are committed to raising the funds necessary to support these goals.



JFC "Facets of Hope 2010" Commitment Form
Sunday, June 6, 2010

Company Name: _____ Contact: _____

Contribution authorized by: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Underwriting Packages – Invitation printing deadline March 12, 2010

- ___ Premier Sponsor @ \$ 150,000 (includes 40 seats & 4-color Journal Page)
- ___ Miracle Maker @ \$100,000 (includes 40 seats & Platinum Journal Page)
- ___ Benefactor @ \$75,000 (includes 30 seats & Gold Journal Page)
- ___ Patron @ \$50,000 (includes 20 seats & Silver Journal Page)
- ___ Sponsor @ \$35,000 (includes 10 seats & Bronze Journal Page)

Commemorative Journal – Advertising material deadline April 16, 2010

- ___ Diamond Page @ \$25,000
- ___ Emerald Page @ \$20,000
- ___ Ruby Page @ \$15,000
- ___ Sapphire Page @ \$10,000
- ___ Full Page @ \$5,000
- ___ Half Page @ \$2,500
- ___ Quarter Page @ \$1,500
- ___ Business Card Size @ \$1,000
- ___ "Gems for Kids" Name List @ \$750

Dinner Seating – Invitations will be sent for your use with your invited guests. Special meal requests and seating assignments must be received by May 21, 2010 to be accommodated.

___ Table(s) for 10 guests @ \$5,000 each
(Tables can accommodate up to 12 guests for an additional. \$500 per guest)

___ Seat(s) @ \$500 each

\$ _____ **Total Contribution**

___ **I agree that this commitment will be paid in full to JFC by June 1, 2010.**

___ **Please Issue Invoice**

___ **Please Bill Credit Card as follows:**

Name on card: _____

Card Type: _____ (Visa, MasterCard, Discover, American Express)

Number: _____ Exp. Date: _____

(I agree to pay 3% processing fee to prevent loss of revenue to charity)

Signature: _____

Please call (212) 687-2949, fax 212-687-3226 or info@jewelersforchildren.org with questions.
Jewelers for Children, 52 Vanderbilt Avenue, 19th Floor, New York, NY 10017